

PRIMED 4 GOLD™

PARTNERSHIP DECK

EXPERIENCES & OPPORTUNITIES

A division of Prime Athletics Corporation built to create access, development, relationships, and lasting impact through meaningful experiences.

THE ROAD STARTS SOMEWHERE

ONE EXPERIENCE CAN IMPACT WHAT COMES NEXT.

You never know which moment will change everything.

EARN THE RIGHT TO WIN — JAMES PECKHAM



Build What Comes Next, Together

P4G partnerships help create meaningful experiences for athletes, families, coaches, schools, clubs, businesses, and communities.



◆ ACCESS

Support pathways that connect people to experiences, instructors, relationships, and opportunity.

◆ IMPACT

Invest in programs that can inspire confidence, development, discipline, and long-term growth.

◆ VISIBILITY

Align your brand with a respected sports, wellness, and entertainment ecosystem.

The Roadmap to G.O.L.D.

G.O.L.D. is not just the destination. It is the process of getting there.

G **GOALS**

Define where
you want to go.

O **OPPORTUNIT
Y**

Put yourself in
position.

L **LEARNING**

Take something
from the
experience.

D **DEVELOPMEN
T**

Become better
because of it.

GOALS → OPPORTUNITY → LEARNING → DEVELOPMENT

What P4G Creates

The division is built to support different formats while maintaining one purpose: meaningful development and impact.

Elite wrestling camps and clinics
MMA / combat-sports experiences
Leadership and mindset seminars
Parent and athlete workshops
Performance and wellness programming
Special showcases and community experiences

**THE EVENT ENDS.
THE IMPACT SHOULDN'T.**

P4G creates environments where people can learn, connect, develop, and carry something meaningful forward.

The Golden Difference

The P4G experience is designed around more than attendance. It is built around what people take away.

◆ **ACCESS**

Learn from accomplished people with meaningful experience.

◆ **INTERACTION**

Ask questions and build real connections.

◆ **DEVELOPMENT**

Build skills, confidence, and character that last.

◆ **PERSONAL ATTENTION**

Structure experiences to preserve meaningful support.

◆ **THE EXPERIENCE**

Create memorable moments worth being part of.

◆ **OPPORTUNITY**

Open doors to what comes next.

Every partnership should help create access, respect, development, and a lasting positive impression.

Flexible Ways to Partner

P4G can support one-time event sponsorship, multi-experience collaboration, community investment, and participant opportunity sponsorship.

PRESENTING PARTNER

- Exclusive presenting status
- Premium logo visibility
- Speaking / activation opportunities
- Year-round collaboration

SUPPORTING PARTNER

- Logo placement on select events
- Social + digital recognition
- On-site engagement
- Program support recognition

COMMUNITY PARTNER

- Local engagement and support
- Shared mission + impact
- Community program participation
- Recognition where appropriate

Additional path: P4G Opportunity Sponsor / Donor

OPPORTUNITY PROGRAM

Create Access Without Exposing Hardship

Sponsors help make P4G experiences more accessible while recipient identities and circumstances remain private.

Sponsor Options

Sponsor 25% of a registration
Sponsor 50% of a registration
Sponsor one full registration
Contribute a custom amount
Direct support to a specific event or greatest need

We celebrate the opportunity—not the hardship.

SPONSORSHIP OPTIONS

25%
Sponsor 25% of a Registration

50%
Sponsor 50% of a Registration

100%
Sponsor One Full Registration

CUSTOM
Contribute a Custom Amount

CHOOSE HOW YOUR SUPPORT IS USED

ANY P4G EXPERIENCE
Let P4G direct support where it can help most.

A SPECIFIC EXPERIENCE
Support participants for a selected camp, clinic, seminar, or special experience.

GREATEST CURRENT NEED
Help fill the most urgent assistance requests first.

ONGOING SUPPORT
Explore recurring or multi-participant sponsorship.

SPONSOR INFORMATION

SPONSOR / ORGANIZATION NAME *

CONTACT NAME *

EMAIL ADDRESS *

PHONE NUMBER

NOTES OR SPONSORSHIP GOALS

RECOGNITION PREFERENCES

☐ List my name / organization as a P4G Opportunity Sponsor

☐ Keep my support anonymous

☐ Contact me about supporting multiple participants

☐ Contact me about a corporate P4G Opportunity partnership

Participant Privacy
Recipient names, family circumstances, and assistance details remain private. Sponsors may receive impact updates without exposing personal information.

Impact Reporting
Where appropriate, P4G may share general outcomes

Where Partners Show Up

Partnership visibility should be meaningful, tasteful, and connected to the actual experience.

◆ **EVENT PRESENCE**

On-site signage, welcome mentions, activation tables, participant materials, and host acknowledgments.

◆ **DIGITAL VISIBILITY**

Website listings, event pages, approved social content, email features, and post-event recaps.

◆ **COMMUNITY IMPACT**

Opportunity sponsorship, local access, youth participation, and mission-driven community support.

WHO WE REACH

Audience & Community

P4G reaches people who care about growth, discipline, performance, family, opportunity, and meaningful development.

ATHLETES

PARENTS & FAMILIES

COACHES & CLUBS

**SCHOOLS &
ORGANIZATIONS**

COMMUNITY PARTNERS

**SPONSORS & LOCAL
BUSINESSES**

P4G is broad enough for multiple experience categories, but focused enough to maintain a consistent standard of excellence.

Partnership Process

A clean process keeps the experience professional, organized, and aligned with the partner's goals.

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CONVERSATION

Understand goals, audience, region, and desired impact.

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PLAN

Define the partnership type, visibility, timeline, and experience structure.

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ACTIVATE

Promote, coordinate, execute, and support the event or program.

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REPORT

Share outcomes, impact, media, and future opportunities.

The goal: create an experience that feels organized, valuable, authentic, and worth repeating.

What We Track

Partnership impact should be measurable without losing the human story behind the experience.

- Registrations and attendance
- Audience demographics where available
- Engagement with event pages and CTAs
- Social and email performance
- Sponsor visibility delivered
- Participant feedback and testimonials
- Opportunity Program support delivered
- Future lead and partnership opportunities

IMPACT REPORT

After major partnerships, P4G can provide a simple recap covering outcomes, visibility, participant response, and next steps.



PRIMED 4 GOLD™

EXPERIENCES & OPPORTUNITIES

Let's start a P4G partnership conversation.

Together, we can create experiences that build people, strengthen communities, and leave a lasting impact.

HOST • COLLABORATE • CREATE

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**EARN THE RIGHT TO WIN.
— JAMES PECKHAM**